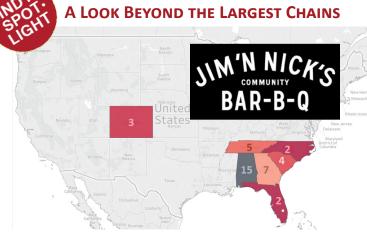
DINING DASHBOARD

INDUSTRY INSIGHT

US Full Service Restaurant Sales Unadjusted \$27.0 (\$ Billions) \$25.8 \$24.5 ^{\$25.0} \$26.0 \$25.1 \$25.1 \$25.0 \$23.7 \$24.0 \$23.0 \$22.0 \$21.0 \$20.0 \$19.0 May July June

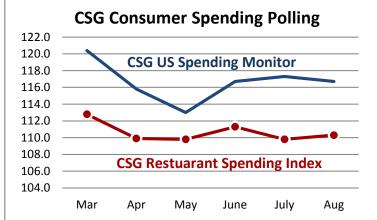
■2016 Source: US Census Bureau Monthly Retail Trade Report

2017

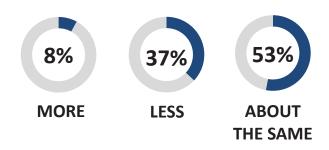


FROM CSG'S RESTAURANT FRANCHISEE PREMIER DATABASE

CUSTOMER FOCUS



Dining Out Now Vs Six Months Ago



Source: Chain Store Guide Consumer Spending Report Sept 2017 2% of respondents to Dining Out poll were "Not Sure."

SAME STORE SALES

