



Sample Company Profile

Restaurant Franchisee Premier

ABC Restaurant Inc. **10**
10117 Princess Palm Ave. **TAMPA**
33610

Mailing Address: PO Box 1234
Tampa, FL 33619

Telephone: 813 627-6800

Fax Number: 813 627-6888

Internet Homepage: <http://www.chainstoreguide.com>

Listing Type: Subsidiary

Type of Business: Chain Restaurant Operator

Year Founded: 1933

Publicly Held: Yes

Systemwide Sales: \$7,500,000

Total Sales: \$10,000,000

Foodservice Sales: \$6,150,000

Alcohol Sales: 12%

Internet Order Processing: Yes

Internet Sales: 3%

Number of Employees: 100

Average Check: \$6 (Lunch) \$6 (Dinner)

Total Units: 10

Trade Names: ABC Pizza Restaurant (10)

Co-Branding: XYZ Taquerita (3)

Company-Owned Units: 8

Units Franchised To: 2

Units Franchised From: 3

Preferred Square Footage: 5,000

Preferred Location Types: Freestanding; Regional Mall

Projected Openings: 3

Projected Remodelings: 5

POS Hardware:

Panasonic

TEC Corp.

POS Software:

ECR Software Corp.

Squirrel Systems Inc.

Locations Serving Alcohol: Beer (10); Liquor (3);
Wine (10)

Alcohol Served: Beer, Wine, Liquor

Primary Menu: Pizza (10), Tacos (3)

Areas of Operation: FL, NY

Foreign Countries: MEXICO

Self-Distributing: Yes

On-site Distribution Center: Yes

Distribution Centers: TAMPA, FL; NEW YORK, NY

Type of Foodservice: Casual Dining (10)

Catering Services: Yes

Franchise Affiliation: Texas Taquerita Inc.,
THE COLONY, TX

Primary Distributors: (Full Line) JKL Corporation,
FORT WORTH, TX

Parent Company: Chain Store Guide, TAMPA, FL

*The company derives approximately 40% of its revenue
from retail operations.*

KEY PERSONNEL

LISA PATTERSON - President; Executive Chef

STEVE MYERS - CFO

DAVID KARRAS - VP Marketing

SABRINA MURRAY - VP Operations

JULIA MICHAELS - VP Human Resources

KEVIN NILLMON - VP Purchasing

JAMES SHALE - VP Food and Beverage

DIANA SIMMS - General Buyer

MIKE ZIMMERMAN - General Buyer

JAYDEN TELLER - Manager Menu Development

JACOB TEMPLER - Manager Food Safety