# **CSG INDUSTRY NEWS**

# Restaurant & Retail Real Estate Report

800-927-9292

#### Restaurant

#### **Industry Insight**

**Sonic Corp.** revealed a new logo that features a simpler design and a new ad campaign focusing on everyday customers.

#### On Location

Another Broken Egg of America Inc. announced a new location opening in College Station, TX.

**Curry Up Now** has opened up a new store in Midvale, UT. It is their first location in Utah with another location set to open in Salt Lake City later in the year.

Del Taco Restaurants Inc. has opened a new location Glendale, AZ.

**Fazoli's Restaurant LLC** has secured a new franchise deal that will bring two new restaurants to North Carolina. The first will be located in Shallotte and the second will be in Jacksonville and they are set to open this year.

Golden Corral Corp. opened a new location Janesville, WI.

**Mountain Mike's Pizza** will open new restaurants in Costa Mesa and Fountain Valley, CA later this year. The two locations will feature a new design from the brand and new rooms for guests to enjoy.

**MOOYAH Franchise LLC** has opened a new restaurant in Hoover, AL. The restaurant is the first to feature the company's redesigned logo and remodeled and streamlined dining area.

**Uncle Julio's Corp** has announced that it has opened a new location called Uncle Julio's-Hacienda Colorado. The new restaurant blends the menu of Uncle Julio's and Hacienda Colorado.

#### Retail

#### **Industry Insight**

Bed Bath & Beyond Inc. is selling its PersonalizationMall.com business to 1-800-Flowers.com.

#### **Financial Focus**

Cole Haan announced it has filed for an initial public offering.

**Pier 1 Imports Inc.** filed for Chapter 11 bankruptcy protection, with plans to use the process to complete its previously announced a proposal to close up to 450 stores, which includes the closure of all its locations in Canada.

#### On Location

**At Home Group Inc.** announced the opening of five new stores this month in Tucson, AZ, Bellingham, WA, Sioux Falls, SD, Mentor, OH, and Union Gap, WA. A location in Clovis, CA, is expected to open soon.

## **Grocery, C-Store, Drug & Health**

#### **Financial Focus**

**Hy-Vee Inc.** has acquired four convenience stores from **QuikTrip Corp.** in the Des Moines metropolitan area that will reopen March 20 under the Hy-Vee Fast & Fresh Express brand.

Nimocks Oil Co. Inc. sold its 11 Circle N Market locations to Jordan's Kwik Stop Inc.

**Refuel Operating Co. LLC** has entered into an agreement to acquire **Double Quick Inc.**, an Indianola, MS, based retail fuel distribution and c-store chain that operates 48 stores.

#### On Location

**Aldi Inc.** plans to open two new stores this year in Long Island, NY. Both of the new stores will have about 12,000 square feet of retail space, as in typical Aldi locations.



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# **Fill Commerical Real Estate Spaces**

## **PLUS Databases Include:**

- Verified Digital Contact Information
- Downloadable vCards
- Unlimited Exports to CRM /Excel
- Daily Updates
- 24/7 Online Access
- CSG Verify (Our new research portal)
- Rapid Alerts for Updates
- Interactive Dashboard
- Mobility Access
- 1 Year Subscription

Get hands-on training & walkthroughs for you and your entire team

## **CSG** Resources

#### **CSG CONNECTed**

This educational resource is used to empower and guide our customers.

#### **Quick Minute**

Our CSG CONNECTed video series gives our customers a 60 second step-by-step guided tour of how to use select features of their databases.

## **Marketing 101**

This series is designed to assist our clients and subscribers in their marketing endeavors and maximize their success.



# Get Rewarded: Introducing CSG's Loyalty Rewards Program

Chain Store Guide is excited to announce its new client loyalty program; CSG Platinum VIP. This elite program is designed to reward dedicated customers that invest in our products & services and rely on CSG to provide the highest quality retail & foodservice sales leads and market data. Contact us to learn more about the Platinum VIP rewards program.

Databases are updated daily by our in-house research center. Industry databases are sold separately. Companies and personnel validated through CSG Verify must meet the minimum criteria for inclusion to be accepted into the CSG database; once it has met those criteria, the cleaned data will be available from your online CSG Connect portal. Dashboards and features may not be available for all online databases, contact us for more details.