ABCD Department Stores Inc.
10117 Princess Palm Ave.

Mailing Address: PO Box 1234 Tampa, FL 33619
Telephone: 813 627-6800
Fax Number: 813 627-6888
Listing Type: Subsidiary
Year Founded: 1933
Publicly Held: Yes
Total Sales: $150,000,000
Industry Sales: $101,180,000
Product Sales: Apparel (80%); Footwear (10%); Sporting Goods (10%)
Customer Sales: Internet Retailing (5%); Mail Order Catalog (5%); Retail (90%)
Number of Employees: 100
Private Label: Yes
Private Label 100%: Yes
Internet Order Processing: Yes
Mail Order Catalog: Yes
Catalog Names: ABC Clothes Bug
Total Units: 10
Units Operated: Manufacturers Outlet (1)
Trade Names: ABC Clothes Bug (10)
Company-Owned Units: 5
Units Franchised To: 3
Units Franchised From: 2
Total Selling Sq. Ft.: 750,000
Average Check-Outs: 4
Projected Openings: 3
Projected Remodelings: 5
Product Lines: Footwear - Womens; Misses Apparel; Womens Accessories;
   Womens Careerwear; Womens Casualwear; Womens Formalwear; Womens Suits
Apparel Price Lines: Moderate ($20-74)
Areas of Operation: FL, NY
Foreign Countries: MEXICO
On-site Distribution Center: Yes
Distribution Centers: TAMPA, FL; NEW YORK, NY
Loyalty Marketing Program: Yes
Franchise Affiliation: Modern Apparel Inc., NEW YORK, NY
Resident Buyers: XYZ Clothes Connection, NEW YORK, NY
Parent Company: Chain Store Guide, TAMPA, FL

Also operates (2) gift stores in Mexico.

KEY PERSONNEL
LISA PATTERSON - President
STEVE MYERS - CFO
DAVID KARRAS - VP Sales, Marketing
SABRINA MURRAY - VP Store Operations; Director
   Store Fixtures, Visual Merchandising
JULIA MICHAELS - VP Human Resources
KEVIN NILLMON - VP Purchasing
JAMES SHALE - VP Real Estate, Construction
DIANA SIMMS - Director Information Systems,
   E-Commerce
JAYDEN TELLER - Manager Accounting
MIKE ZIMMERMAN - GMM; General Buyer

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