



Department Stores & Shoe Leads

Sample Company Profile

Business Leads | Market Research

ABC Department Stores Inc. **10**
10117 Princess Palm Ave. **TAMPA**
 33610

Mailing Address: PO Box 1234 Tampa, FL 33619

Telephone: 813 627-6800

Fax Number: 813 627-6888

Listing Type: Subsidiary

Year Founded: 1933

Publicly Held: Yes

Total Sales: \$150,000,000

Industry Sales: \$101,180,000

Product Sales: Apparel (80%); Footwear (10%); Sporting Goods (10%)

Customer Sales: Internet Retailing (5%); Mail Order Catalog (5%); Retail (90%)

Number of Employees: 100

Private Label: Yes

Private Label 100%: Yes

Internet Order Processing: Yes

Mail Order Catalog: Yes

Catalog Names: ABC Clothes Bug

Total Units: 10

Units Operated: Manufacturers Outlet (1)

Trade Names: ABC Clothes Bug (10)

Company-Owned Units: 5

Units Franchised To: 3

Units Franchised From: 2

Total Selling Sq. Ft.: 750,000

Average Check-Outs: 4

Projected Openings: 3

Projected Remodelings: 5

Product Lines: Footwear - Womens; Misses Apparel; Womens Accessories;

Womens Careerwear; Womens Casualwear; Womens Formalwear; Womens Suits

Apparel Price Lines: Moderate (\$20-74)

Areas of Operation: FL, NY

Foreign Countries: MEXICO

On-site Distribution Center: Yes

Distribution Centers: TAMPA, FL; NEW YORK, NY

Loyalty Marketing Program: Yes

Franchise Affiliation: Modern Apparel Inc., NEW YORK, NY

Resident Buyers: XYZ Clothes Connection, NEW YORK, NY

Parent Company: Chain Store Guide, TAMPA, FL

Also operates (2) gift stores in Mexico.

KEY PERSONNEL

LISA PATTERSON - President

STEVE MYERS - CFO

DAVID KARRAS - VP Sales, Marketing

SABRINA MURRAY - VP Store Operations; Director
Store Fixtures, Visual Merchandising

JULIA MICHAELS - VP Human Resources

KEVIN NILLMON - VP Purchasing

JAMES SHALE - VP Real Estate, Construction

DIANA SIMMS - Director Information Systems,
E-Commerce

JAYDEN TELLER - Manager Accounting

MIKE ZIMMERMAN - GMM; General Buyer

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