

# Sample Company Profile

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**ABC Apparel Inc.** 10  
 3922 Coconut Palm Drive TAMPA  
 33619

**Mailing Address:** PO Box 1234  
 Tampa, FL 33619  
**Telephone:** 813 627-6800  
**Fax Number:** 813 627-6882  
**Internet Homepage:** <http://www.csgis.com>  
**Company Email:** [csg@csgis.com](mailto:csg@csgis.com)  
**Listing Type:** Subsidiary  
**Type of Business:** Family Apparel Retailer  
**Year Founded:** 1982  
**Publicly Held:** Yes  
**Total Sales:** \$150,000,000  
**Industry Sales:** \$101,180,000  
**Private Label:** Yes  
**Private Label 100%:** Yes  
**Internet Order Processing:** Yes  
**Mail Order Catalog:** Yes  
**Catalog Names:** ABC Apparel  
**Trade Names:** ABC Apparel (10)  
**Apparel Price Lines:** Better/Bridge (\$75-199);  
 Moderate (\$20-74)  
**Areas of Operation:** FL, NY  
**Foreign Countries:** MEXICO  
**Resident Buyers:** Dream Clothes Connection,  
 NEW YORK, NY  
**Parent Company:** Lebharr-Friedman,  
 NEW YORK, NY

*Also operates (1) gift store in MEXICO.*

## KEY PERSONNEL

LISA PATTERSON - President  
 STEVE MYERS - CFO  
 DAVID KARRAS - VP Sales, Marketing  
 KEVIN NILLMON - VP Purchasing  
 MIKE ZIMMERMAN - GMM; General Buyer  
 SABRINA MURRAY - Buyer Juniors Apparel,  
 Misses Apparel, Womens Apparel  
 JULIA MICHAELS - Buyer Womens Accessories,  
 Womens Casualwear, Womens Plus Sizes  
 JAMES SHALE - Buyer Boys Apparel, Girls  
 Apparel, Infants/Toddlers Apparel  
 DIANA SIMMS - Buyer Footwear - Boys,  
 Footwear - Girls, Footwear - Womens  
 JAYDEN TELLER - Buyer Team Sports Apparel,  
 Womens Sports/Activewear